

2011 ANNUAL EEO PUBLIC FILE REPORT

MONARCH BROADCASTING, INC.

Stations: KWHW(AM), Altus, OK
 KRKZ(FM), Altus, OK
 KQTZ(FM), Hobart, OK

Reporting Period: January 22, 2010 – January 21, 2011

No. of Full-time Employees: More than 10

Small Market Exemption: Yes

During the Reporting Period, three full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in at least 4 events sponsored by **organizations** representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.*

We work with the Jackson County 4-H program to produce a Saturday 4-H program which highlights the Jackson County 4-H events and programs. The 4-H show is written and produced by 4-H members and is a 15 minute show carried one Saturday a month throughout the school year.

*Participated in at least 4 events or **programs** sponsored by **educational institutions** relating to career opportunities in broadcasting.*

We work with Altus High School in producing a daily program, 'Today in Altus Schools', which highlights school activities and events. The students write and produce the program.

We also air the school news which is written and produced by the students once a week during the school year for Blair High School and Navajo High School.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
2/2/2010	Traffic Director	Bendure and Associates
9/27/2010	General Manager	Bendure and Associates
10/11/2010	Sales Representative	Radio